









September 2013



## First-half 2013 results

Dr Jean-Claude Marian M.D. - Chairman

**Yves Le Masne –** Chief Executive Officer

**Steve Grobet** - Investor Relations Officer

#### **Content**

1. Overview



3. ORPEA network

4. First-half 2013 results

5. Strategy and outlook

















## Overview

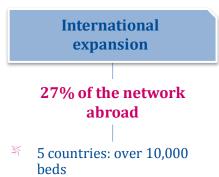
## **ORPEA:** European leader in global dependency care



- Fost-acute and rehabilitation facilities
- Psychiatric care facilities



Quality of accommodation

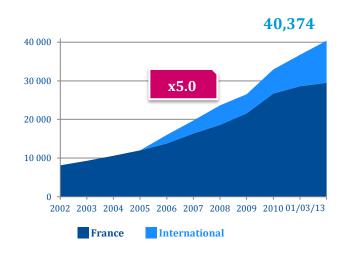


Success of the development model

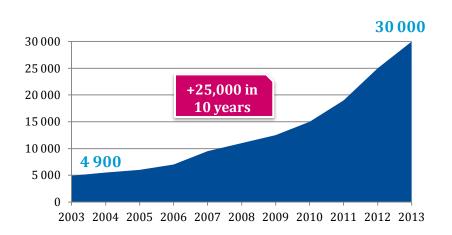


\* 85% permanent contracts

#### **Number of beds**



#### **Number of employees**





## Strengths of the ORPEA business model

## MODERN FACILITIES IN STRATEGIC LOCATIONS

- \* City-centre locations
- France: 43% of facilities in the Paris region and Provence-Alpes-Cote d'Azur
- \*\* International: Brussels, Flanders, Madrid, Northern Italy

## **€2.4BN PORTFOLIO**OF OWNED BUILDINGS

- \* 859,000 sqm
- \* Recent buildings in prime locations



## UNIQUE GROWTH AND EARNINGS POTENTIAL

- Approx. 8,500 beds under construction and refurbishment
- Value-creating projects in excellent locations

#### FINANCIAL FLEXIBILITY

- \* Diversity of financing sources
- \* Increase of the average maturity of the debt

#### IN-HOUSE PROJECT MANAGEMENT / ENGINEERING DEPARTMENT

- \* Team of architects and building engineers
- Building at direct cost without any other developer costs
- \* Almost 50 projects underway



## First-half 2013 highlights



- \* Facilities with 1,200 beds opened since the start of 2013
- \* Acquisition of facilities with over 1,500 beds in H1



- Creation of 600 direct permanent jobs
- \* Thousands of construction jobs supported through 50 projects underway



- ₹ Solid revenue growth: +14.3%
- \* Increased profitability: **EBITDAR margin +140bp**

FINANCIAL DISCIPLINE

- Success of new bond issues with very low rates
- Mark Debt under control and property sale on track

INTERNATIONAL MOMENTUM

- \* Acquisition of 1,100 beds in Flanders
- Development projects in China



#### Stable regulatory environment

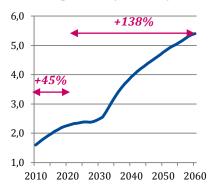
Solid long-term fundamentals

- Sharp rise in demand: +650,000 people aged 85+ between 2010 and 2020
- \* Insufficient supply: 8 new nursing homes authorised in 2011 and 2012
- **Unsuitable supply:** 116,000 beds to be rebuilt at a cost of €11.7bn (source: CNSA)
- Solid affordability: aggregate incomes of people aged 85+ up 32% between 2010 and 2020

A sector playing a key role in economic development

- Ability to create jobs
  - → 1 facility = 50 (nursing home) -100 (post-acute clinic) FTE jobs
- \* Ability to invest
  - → 1 facility = €8-15m of building work, equipment etc.
- \* Ability to innovate: developing suitable structures
  - → ORPEA telemedicine project

## Change in the number of people aged 85+ (millions)



Source: INSEE, 2007 - 2060 population projection

Highlights of France's bill for adapting society to deal with an ageing population

- Increase in home-based care
- "The 3 As": anticipate, adapt and accompany
- Increased affordability of care facilities for the middle classes







# **Development in China**

### China: supply and demand

#### **Surge in demand**

- **Sharp rise in life expectancy:** 76 years (up 7 years in the last 20 years)
- Surge in the number of people aged 60+: up 30% by 2020 (increase of around 55 million)
- People aged 80+: 65m increase between 2000 and 2025 (to approx. 45 million)

# Very limited supply

- Existence of villages for older people outside large cities
- Few operators with suitable facilities for handling highly dependent people
- \* Limited expertise in providing care and training staff

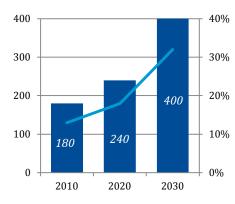
#### **Social changes**

- \* Change in multi-generation family structures
- Reduction in the size of homes
- Development of men's and women's careers
- \* Rural exodus
  - Sharp fall in the number of family members providing home care

Huge requirements in a burgeoning sector

#### <u>Change in the number of Chinese</u> <u>people aged 60+</u>

- Pop. Of people aged 60+ (millions)
- Proportion of people aged 60+ in the total population



Source Ministry of Civil Affairs, China

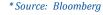
## Favourable regulatory environment

- \* The Chinese government is aware of requirements and has included provisions for older people in its fiveyear plan
- Sector development with the act of 1 July 2013: guidance for obtaining authorisations to operate facilities for older people
- \* Supervisory authorities have welcomed foreign operators with acknowledged expertise
- Statement by Chinese Prime Minister Li Keqiang on 18 August 2013\*:

  "The government will cut red tape and costs to spur foreign investment into the type of privately funded care that is common in the West".
- \* Priority given to home-based care, but large-scale care requirements for highly dependent people



Upcoming confirmation that the government is authorising 100% foreignowned companies to develop nursing homes





## **ORPEA's strategy in China**

Market position: highly dependent people and high-end facilities

- Offering based on caring for highly dependent people and those with neurodegenerative illnesses like Alzheimer's
- High-end facilities offering high quality of care, service and accommodation
- Facilities located in wealthy areas of large cities (Shanghai and Beijing)
- \* Adapting the environment and lifestyle to Chinese culture

Development model in China

- \* Creation of a WOFE (wholly owned foreign enterprise) owned by ORPEA
- \* Facilities newly built by the WOFE or in partnership with local partners depending on the project
- No investment in real estate (high level of interest among local and international investors in healthcare real estate)
- **→** Limited investment and large value creation

Projects currently being studied

- Various projects have undergone in-depth study in Shanghai and others have undergone preliminary analysis in Beijing and various large second-tier cities
- Yarious opportunities: building land, buildings to be redeveloped, new buildings to be fitted out etc.



A new phase in the long-term international development strategy



## Some examples of projects in China













## **ORPEA** network



## **European leader: 40,374 beds in 431 facilities**



**Belgium** 

 ${\bf 56} \text{ \'etablissements}$ 

**6,518** beds

73% of the network



#### **France**

339 facilities

**29,477** beds

Switzerland

**2** facilities

**165** beds





**Spain** 

**22** facilities

**2,938** beds

Italy12 facilities1,276 beds





## A secured European pipeline of 8,648 beds







Ramp-up in mature facilities





## France: development based on value creation

# Openings since start of 2013: 9 facilities (1,050 beds)

- \* Strategic locations: Nantes, Lyon, Guérande, Cannet
- \* Refurbished and newly built facilities
- Mainly nursing homes

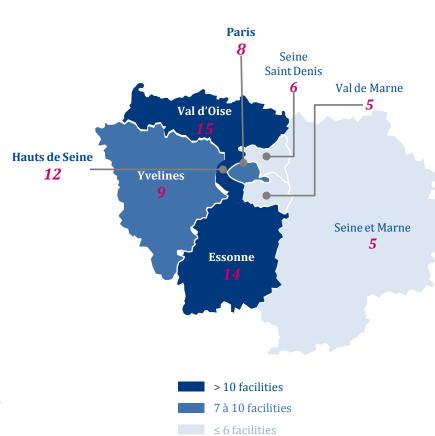
# Pipeline: 5,223 beds under construction and refurbishment

- 50 projects overseen by the in-house project management department
- \* Prime locations

#### **Development strategy**

- \* Aim: focus on projects that create value
- Collaborations with the non-profit and the public sector for targeted restructuration with nursing homes, post-acute, Rehab. facilities
- Rigorous selectivity depending on location and return on investment

#### **Locations of the 74 facilities in Paris and Paris suburb**





## **International: 92 facilities, 10,897 beds**

	Activity in H1 2013	Network	Network maturity	
SPAIN	Looking for opportunities in Madrid and Barcelona	2,938 beds 22 facilities	100%	
BELGIUM	An 85-bed rest and care home opened in Nivelles Acquisition of Corasen, 900 beds in Flanders Other acquisitions in Flanders	<b>6,518 beds</b> 56 facilities	45% 55%	■ Mature beds
ITALY	A 110-bed psychiatric clinic opened in Nebbiuno (Lake Maggiore)	<b>1,276 beds</b> 12 facilities	33% 67%	Beds under construction or refurbishment
SWITZERLAND	Opening of the post-acute and rehabilitation facility in Nyon (95 beds)	165 beds 2 facilities	100%	



10,897 beds outside France, including 31% under construction or refurbishment







## First-half 2013 results

## H1 2013: outperforming annual targets

#### **2013 INITIAL TARGETS**

**H1 2013 ACHIEVEMENTS** 

1 Revenues: €1,600m (+12%)



€782.5m +14.3%

2 Strong organic growth



+7.1%

3 Increase in profitability



EBITDAR margin: 26.9% +140 bp

4 Debt under control



Low increase of the net financial debt

Committed property sale for more than €200m in 2013

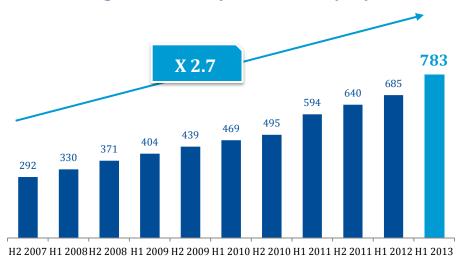


## Strong growth in H1 2013 revenues: +14.3%

In €m	H1 2013	H1 2012	Var.
France	651.6	601.5	+8.3%
	83%	88%	
International	130.9	83.2	+57.3%
	17%	12%	
Belgium	78.0	36.5	
Spain	24.8	24.6	
Italy	18.8	14.5	
Switzerland	9.3	7.6	
Total	782.5	684.7	+14.3%

Organic growth +7.1%

#### Hisrtorical growth of half-year revenues(€m):



First-half growth averaging +10.9% over 6 years



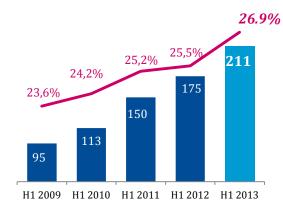
## **Continued strong growth in profitability**

EBITDAR margin

(% of Revenues)

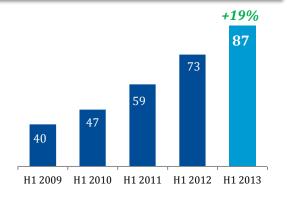
EBITDAR (€m and % of revenues)

H1 2013/H1 2009: +122%



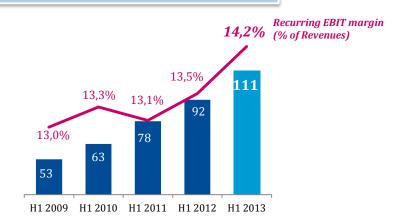
Profit before tax (€m)

H1 2013/H1 2009: +117%



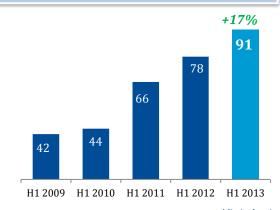
Recurring EBIT (€m and % of revenues)

H1 2013/H1 2009: +110%



Operating cash flow (€m)

H1 2013/H1 2009: +117%



A limited review by auditors is currently in progress



## Strong increase in all profitability indicators

In €m	H1 2013	H1 2012	%
Revenues	782.5	684.7	+14.3%
EBITDAR (Recurring EBITDA before rents)	210.7	174.6	+20.6%
Recurring EBITDA	145.2	121.9	+19.1%
Recurring EBIT (Recurring Operating Profit)	111.1	92.4	+20.2%
EBIT (Operating Profit)	130.5	110.0	+18.6%
Net financial cost	-43.7	-36.8	(+18.7%)
Profit before tax	86.8	73.2	+18.6%
Taxes	-30.7	-22.8	+34.5%
Net profit (Group share)	57.1	50.7	+12.6%



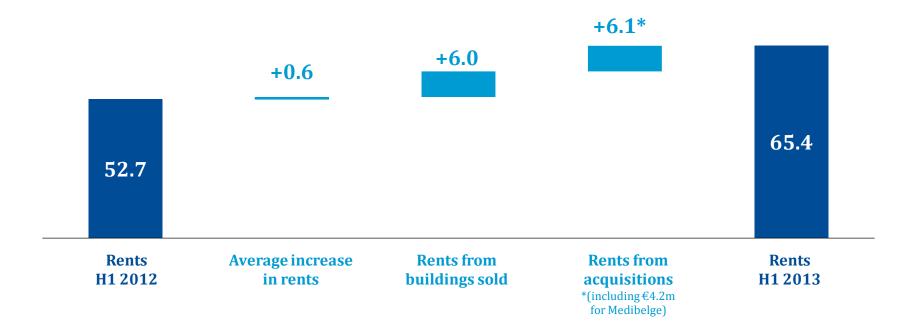
## **Strong growth in operating profitability**

In €m	H1 2013	H1 2012	%
Revenues	782.5	684.7	+14.3%
Staff costs	-389.8	-341.1	+12.3%
Sub-contracting	-9.6	-14.6	112.570
Expenses	-134.1	-119.5	+12.3%
Taxes and duties	-38.0	-33.9	+12.1%
Other income and expenses	-0.3	-1.1	N.S.
EBITDAR (Recurring EBITDA before rents)	210.7	174.6	+20.6%
% of revenues	26.9%	25.5%	
Rents	-65.4	-52.7	+24.2%
Recurring EBITDA	145.2	121.9	+19.1%
% of revenues	18.6%	17.8%	
Depreciation & Amortization	-34.1	-29.5	+15.8%
Recurring EBIT (Recurring Operating Profit)	111.1	92.4	+20.2%
% of revenues	14.2%	13.5%	
Non-recurring items	19.4	17.6	N.S.
EBIT (Operating Profit)	130.5	110.0	+18.6%



## **Change in rents**

#### **¾** Rents in **€**m





Average annualized increase in rents: +1.3%



## Geographical breakdown of profitability

	H1 2013		H1 2012			
In €m	Rev.	Recurring EBITDA	% of Rev.	Rev.	Recurring EBITDA	% of Rev.
France	651.6	129.4	19.9%	601.5	110.6	18.4%
Belgium	78.0	8.0	10.3%	36.5	4.9	13.6%
Spain	24.8	3.8	<i>15.4%</i>	24.6	2.5	10.2%
Italy	18.8	2.0	10.7%	14.5	1.0	7.1%
Switzerland	9.3	1.9	21.1%	7.6	2.8	36.5%
International	130.9	15.8	12.1%	83.2	11.3	13.5%
Grand TOTAL	782.5	145.2	18.6%	684.7	121.9	17.8%

Recurring EBITDA: Recurring Operating Profit before net depreciation and amortization.



## **Solid financial structure**

ASSETS

LIABILITIES

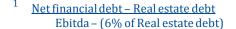
Non-current assets Goodwill Intangible assets Property, plant & equipment and property under development Other non-current assets Current assets Of which cash, cash equivalent and marketable securities Assets held for sale  TOTAL ASSETS  Sh. Equity, Group share and permanent deferred taxes Shareholders' equity Group share Deferred taxes on intangible assets (quasi equity) Non-controlling interests Non-current liabilities	4,288 382 1,386 2,425 96 524 267 236 5,048 1,655	4,229 380 1,306 2,452 91 606 362 121 4,955 1,586
Goodwill Intangible assets Property, plant & equipment and property under development Other non-current assets Current assets Of which cash, cash equivalent and marketable securities Assets held for sale  TOTAL ASSETS  Sh. Equity, Group share and permanent deferred taxes Shareholders' equity Group share Deferred taxes on intangible assets (quasi equity) Non-controlling interests	382 1,386 2,425 96 <b>524</b> 267 236 <b>5,048</b> 1,655	380 1,306 2,452 91 606 362 121 4,955
Property, plant & equipment and property under development Other non-current assets  Current assets Of which cash, cash equivalent and marketable securities  Assets held for sale  TOTAL ASSETS  Sh. Equity, Group share and permanent deferred taxes Shareholders' equity Group share Deferred taxes on intangible assets (quasi equity)  Non-controlling interests	1,386 2,425 96 <b>524</b> 267 <b>236 5,048 1,655</b>	1,306 2,452 91 <b>606</b> 362 <b>121</b> <b>4,955</b>
Property, plant & equipment and property under development Other non-current assets  Current assets Of which cash, cash equivalent and marketable securities  Assets held for sale  TOTAL ASSETS  Sh. Equity, Group share and permanent deferred taxes Shareholders' equity Group share Deferred taxes on intangible assets (quasi equity)  Non-controlling interests	2,425 96 <b>524</b> 267 236 <b>5,048</b> <b>1,655</b>	2,452 91 <b>606</b> 362 <b>121</b> <b>4,955</b>
Current assets Of which cash, cash equivalent and marketable securities  Assets held for sale  TOTAL ASSETS  Sh. Equity, Group share and permanent deferred taxes Shareholders' equity Group share Deferred taxes on intangible assets (quasi equity)  Non-controlling interests	96 <b>524</b> 267 <b>236</b> <b>5,048</b> <b>1,655</b>	91 606 362 121 4,955
Of which cash, cash equivalent and marketable securities  Assets held for sale  TOTAL ASSETS  Sh. Equity, Group share and permanent deferred taxes Shareholders' equity Group share Deferred taxes on intangible assets (quasi equity)  Non-controlling interests	267 236 5,048 1,655	362 121 4,955
Assets held for sale  TOTAL ASSETS  Sh. Equity, Group share and permanent deferred taxes Shareholders' equity Group share Deferred taxes on intangible assets (quasi equity)  Non-controlling interests	236 5,048 1,655	121 4,955
TOTAL ASSETS  Sh. Equity, Group share and permanent deferred taxes Shareholders' equity Group share Deferred taxes on intangible assets (quasi equity)  Non-controlling interests	<b>5,048</b> 1,655	4,955
Sh. Equity, Group share and permanent deferred taxes Shareholders' equity Group share Deferred taxes on intangible assets (quasi equity) Non-controlling interests	1,655	
Shareholders' equity Group share Deferred taxes on intangible assets (quasi equity) Non-controlling interests	•	1,586
Shareholders' equity Group share Deferred taxes on intangible assets (quasi equity) Non-controlling interests	1.250	
Non-controlling interests	1,259	1,214
_	396	372
Non-current liabilities	1	1
Non-current naturates	2,084	2,047
Other differed tax liabilities	336	321
Provision for liabilities and charges	62	57
Long-term financial debt	1,686	1,670
Current liabilities	1,072	1,200
Of which short-term debt (bridge loans)	445	504
Debt linked to assets held for sale	236	121
TOTAL LIABILITIES	5,048	4,955

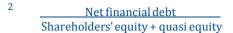


#### Flexible financial structure

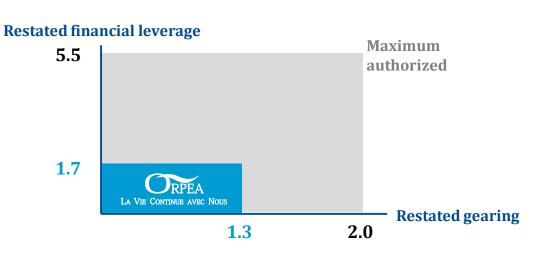
Metrics	30-June- 2013	31-Dec- 2012	30-June- 2012
Net financial debt*	1 864	1811	1 756
Restated financial leverage <sup>1</sup>	1.7	1.7	2.1
Restated Gearing <sup>2</sup>	1.3	1.2	1.3

<sup>\*</sup> Excluding €236m in debt linked to assets held for sale





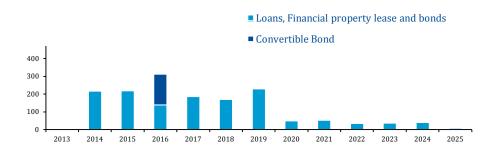
#### **Banking covenants met comfortably**





#### Solid financial structure

Net financial debt maturity profile\* (excluding bridge loans)
BEFORE issuing Convertible Bond and Belgium Bond in July 2013



Average maturity of net debt	4.5 years
% of non-bank debt in net debt	27 %

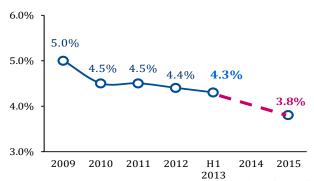
#### Breakdown of net debt

# Real estate debt Financial property leases & long-term loans 86% Operating debt Mid and long-term loans

#### **Change in the total cost of debt**

(after hedging)

Approx. 95% of the debt is hedged at fixed rate from 2013 to 2018

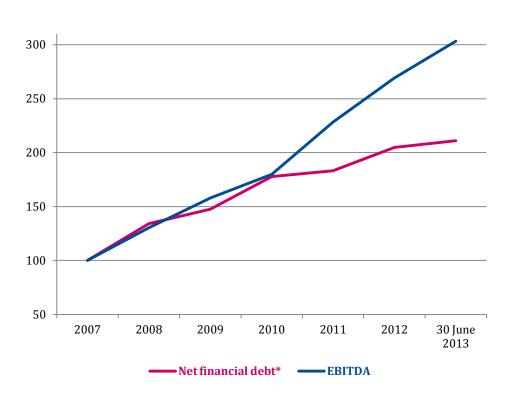


A limited review by auditors is currently in progress



#### Trend in financial debt and EBITDA

# Evolution in net financial debt\* and EBITDA over 6 years (basis index 100 in 2007)



	Change 2007 - H1 2013	Change 2010 - H1 2013
Net financial debt*	+111%	+19%
EBITDA	+203%	+69%



Sharp slowdown in debt increase since 2010



**Continued strong growth in EBITDA** 



<sup>\*</sup> Excluding debt linked to assets held for sale

## Continuation of the financial optimisation strategy

#### **Objectives**

- \* Continue the debt disintermediation strategy: diversify sources of financing
- \* Increase the average maturity of debt
- \* Reduce the cost of debt

€128m of bond issues through European private placements

- France: €53m private placement with a maturity of 6.5 years (2019)
- <sup>36</sup> Belgium: €75m of bonds issued in July 2013 in two tranches: 5.5 and 7.5 years
- \* Bond investors showing strong demand for ORPEA bonds

€198m ORNANE issue: a major success

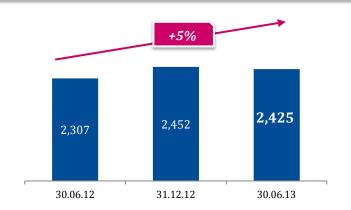
- \* ORNANEs: bonds with the option for redemption in cash and new and/or existing shares
- Managing dilution: less dilutive than a traditional convertible bond + offer to buy back the 2009 BSAAR warrants
- Far value: €46.56 (27% issue premium)
- \* Annual coupon: 1.75%
- \* Maturity: 6.5 years (1 January 2020)
- → Over 4 times oversubscribed on the best terms



## Real estate portfolio

	30-June-13	31-Dec-12	Change
Number of buildings fully owned	144	142	+2 buildings
Number of buildings partially owned	114	106	+8 buildings
Built surface area (in sqm)	859,000	825,000	4%
Total value* (€m)	2,425	2,452	-1%

















A limited review by auditors is currently in progress



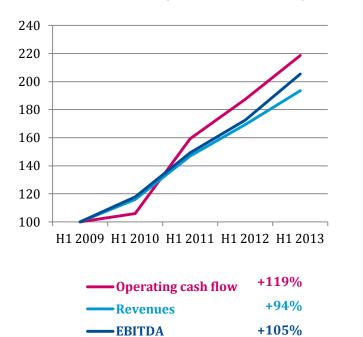
#### **Cash flow statement**

In €m	H1 2013	H1 2012
Recurring EBITDA	145	122
Net cash flow from operating activities	91	78
Net cash flow from internal investment <sup>1</sup>	-37	-28
Investment in construction	-102	-187
Property sale	65	159
Total internal cash flow <sup>2</sup>	54	50
Net cash flow from external investment	-178	-152
Acquisition of property	-121	-66
Acquistion of operating assets (intangible assets)	-57	-86
Net cash flow from financing activities	29	13
Change in cash during half-year period	-95	-89

<sup>&</sup>lt;sup>1</sup> Net cash flow from internal investment: investment in construction required for maintenance and to harness the pipeline, net of property sale and excluding acquisition



#### <u>Trend in operating cash flow / EBITDA and</u> <u>Revenues (base 100 H1 2009)</u>



Investment in construction

A limited review by auditors is currently in progress



<sup>2</sup> Internal cash flow = net cash flow from operating activities + net cash flow from internal investments





## **Strategy and outlook**

## New openings since beginning of 2013: 1,200 beds



Guérande (44), Nursing home - 90 beds



Le Cannet (06), Nursing home-120 beds



Cateau Cambresis (59), Nursing home- 94 beds



Nivelles (Belgium), Nursing home - 85 beds



Nebbiuno (Italy), Psy. Facility - 110 beds



Meyzieu (69), Post-acute facility - 104 beds



Nantes (44), Nursing home - 90 beds



Bobigny (93), Nursing home - 90 beds



Brasles (95), Nursing home - 70 beds



Lyon (69), Psy. Facility - 179 beds



St Sulpice de Royan (17), Nursing home - 84 beds



Nyon (Suisse), Post-acute facility - 90 beds



## New openings by end of 2013: approx. 800 beds











Rezé (44), Nursing home - 96 beds







Chamalières (63), Post-acute facility – 90 beds



Parmain (95), Nursing home - 70 beds



Biganos (33), Nursing home - 88 beds



La Garenne Colombes (92), Nursing home - 103 beds



## **Examples of added-value projects**



Cannes (06), Nursing home - 95 beds



Paris Batignolles (75), Nursing home - 125 beds



Saint Raphaël (83), Post-acute facility



 $Ostdende\,(Belgium), Nursing\,home-84\,beds$ 



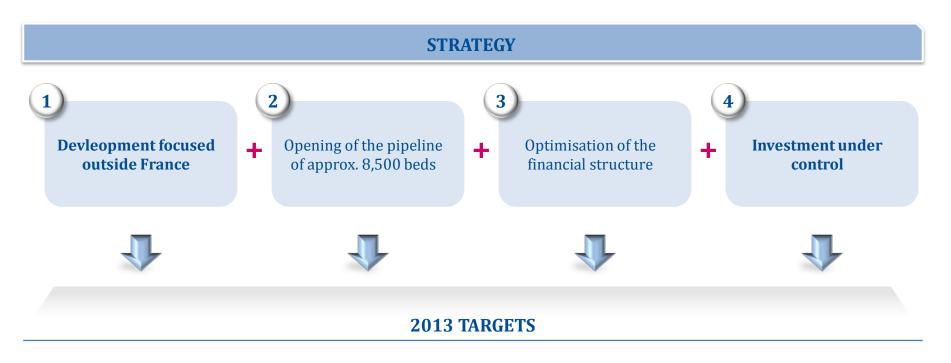
De Haan (Belgium), Nursing home - 80 beds



Schoten (Belgium), Nursing home - 125 beds



## **2013: continued growth and cash flow strategy**



- \* Strong increase in revenue and solid organic growth: €1,600m (+12%)
- \* Increase in profitability and cash flow
- \* Stabilization of the debt
- **Froperty sale for more than €200m**



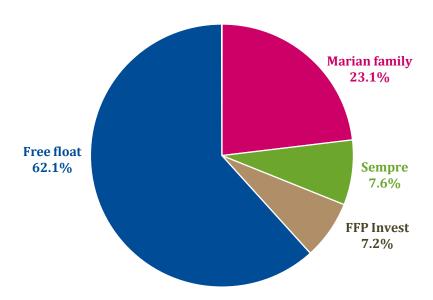




# **Appendices**

## **Shareholding structure and Governance**

#### \* Shareholding structure (% of capital)



#### **Board of Directors**

- Dr Jean-Claude Marian Chairman
- Yves Le Masne CEO
- Brigitte Michel
- Alexandre Malbasa
- Jean Patrick Fortlacroix
- **FFP Invest** (Thierry Mabille de Poncheville)
- NEO-GEMA (Philippe Austruy)



## **Strong solvency position of people aged 85+**

#### Comparison of nursing home cost vs. wealth

Average cost of nursing home for a resident

**€46,200** 

#### **Assumptions:**

- ¥ Average cost: €2,200 per month
- \* Average length of stay: 21 months

Average wealth of people aged 85+

**€135,000** 

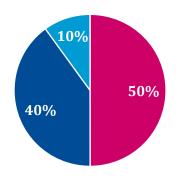
Source: IGAS 2010 report: €110,000 to €160,000

#### **Income of elderly**

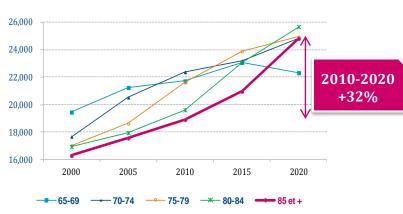
Average pension (excluding other income): €1,300 per month with wide disparities



- **■ €1,250 €2,250**
- **■** > €2,250



#### Trends in income of the elderly by age bracket

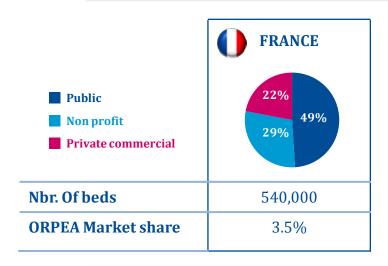


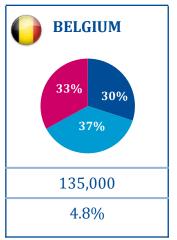
Source: Report by Jean De Kervasdoué, Professor of Health Services Economics and Management, CNAM



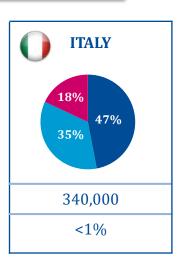
## **European nursing home sector**

#### Low market share of the private sector in Europe

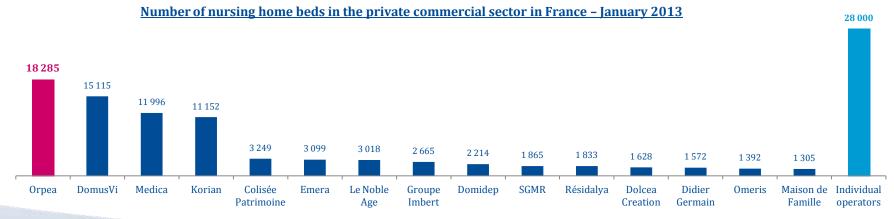








#### Fragmented French private commercial sector





#### **Stock market information**

#### \* Market data (last 12 months):

Average daily volume: 79,000 shares (= €2.6m)

– Price: €35.46

– High (12-month): €36.89

– Low (12-month): €29.90

**Turnover:** 38% in 12 months

Market cap.: €1,879m

Number of shares: 52,998,062



Data as at September 5, 2013

#### ORP LISTED NYSE

#### **Indices:**

- Compartment A of Euronext Paris, NYSE Euronext
- Member of CAC Mid 60, SBF 120 and MSCI Small Cap Europe
- Member of SRD

#### **\* Contacts:**

ORPEA - Yves Le Masne, CEO
 Steve Grobet, Investor Relations, Tel.: +33 (0)1 47 75 74 66, s.grobet@orpea.net

