



2010 FIRST-HALF RESULTS

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SUMMARY

- 1. A favourable environment
- 2. A social and environmental policy helping create value
- 3. 2010 first-half results
- 4. Network development
- 5. Strategy and outlook

Appendices

A European player in long-term, post-acute and psychiatric care



Long-and medium-term physical and psychiatric care

- · Long-and medium-term physical and psychiatric care
- · Long-term care / Secure Alzheimer unit
- Polyvalent and specialist post-acute care facilities
- Psychiatric clinics

A European network

- 28,073 beds on 300 sites
- 18% abroad (Italy, Spain, Belgium and Switzerland)
- 19,194 beds open and operational
- 8,879 beds under construction or being renovated



Staff

- Over 16,000 people
- A proactive Human Resources policy
- Over 10,000 training courses given each year

Property assets

- Worth €1.7 billion
- 665,000 m² and lands
- Leading locations

A solid history of development and profitable growth

N° of beds H1 2005 – 2010: **+165%** • Revenue H1 2005 – 2010: **+226%** • Recurring EBIT H1 2005 – 2010: **+208%**

A FAVOURABLE ENVIRONMENT



Regulatory changes within the sector



Change	Implementation	Objectives	ORPEA's assets
Creation of ARS (Regional Health Agencies)	 A single authority for health and medico-social care 	 A single go-between 	 Setting up of organisations within ARS underway
Requests for proposals	 Transparent requests for proposals for all new EHPAD projects 	Increase in transparencyImportance of a project's financing abilities	 Gradual implementation Initial requests for proposals in early 2011
Inclusion of drugs in care coverage packages	 Medication included in care coverage packages and management by EHPAD 	Increased professionalisationSecuring of the medication circuit	Experimentation underwayImplementation in 2011 or 2012
Post-Acute Care bill	 Overhaul of PAC & Physical Therapy activities on a shared basis, with variations by speciality 	 Increased specialisation 	 Dossiers currently being examined within ARS to allocate specialisations Advantages for modern facilities with a substantial technical platform



Project to overhaul the financing of dependency care (5th risk)



► Reminder of the current per diem price in long-term care facilities

- ✓ Accommodation (70%): paid by the resident
- ✓ Care (20%): paid by National Health Insurance
- ✓ **Dependency (10%):** paid by the local authority (APA) or the resident

Sharp increase in APA beneficiaries*

- ✓ At 30th June 2008, 1.117m beneficiaries
 - 61% at home
 - 39% in specialised facilities
- ✓ Increase over 5 years (from June 2003 to June 2008): +54%

Financing ideas being examined

- ✓ Setting up of mandatory Dependency insurance or incentives to acquire such insurance
- ✓ Redistribution of help in favour of the middle classes



Consolidation of the sector



Sustained demand over the long term

- Increase in the number of over 85s:
 - √ +66% between 2008 and 2015 (from 1.2m to 2m)
- Insufficient n° of beds:
 - ✓ estimated shortfall of 20,000 to 25,000 EHPAD beds (+30,000 to 50,000 to totally restructure)



Increasing



solvency



- Total average cost of a stay in EHPAD:
 - **√** €45,000 / €55,000
 - √ 20 months x €2,200 / €2,600 inc. VAT per month*
- Average assets of those 85 and over:
 - √ €110,000 / €170,000 (IGAS government study)



Appeal and consolidation of the sector

- Increasingly restrictive norms
- Need for a solid financial ability



Fact: in France, as with the rest of Europe, the substantial reduction in the State's financial means inevitably implies relying on private financial means

The ORPEA offer: adapted to regulatory changes



Change	The ORPEA offer
Creation of ARS: strengthening of the care continuum	 A global offer incorporating physical and psychological dependency care via long- and medium-term stays
	 Example of a number of sites with PAC and EHPAD
Increase in professionalisation	 Quality: ORPEA's number one objective
	 A Quality department consisting of 15 people continually seeking to optimise
Post-Acute Care act	Experience in specialised services
Consolidation of the sector	Experience in integrating facilities and teamsFinancial flexibility

2 A SOCIAL AND ENVIRONMENTAL POLICY HELPING CREATE VALUE



ORPEA: winner of the 2010 Green Business award



▶ Green Business award given to ORPEA by Ernst & Young within the framework of the 2010 entrepreneurial awards

It rewards a leader:

- ✓ who has redirected the company's strategic direction towards these new sustainable growth activities
- ✓ whose company respects growth and profitability economic criteria (one of the 100 topperforming growth companies, according to Entreprise magazine)
- ► ORPEA: a multi-criteria "Sustainable Development" approach
 - ✓ Social
 - ✓ Societal
 - ✓ Environmental (vis-à-vis existing and new buildings)



A global Sustainable Development policy, anchored in the Group's traditional values, helping create value

The ability to recruit and motivate teams



- Long-term employment policy
 - ✓ **Job creations:** 750 to 1,000 jobs created each year
 - ✓ Job stability and security: 81% of staff are on permanent contracts, 84% are fulltime staff



CLINEA

LES ENGAGEMENTS DE L'EQUIPE.



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- A fair wage and motivation policy
 - ✓ **Variable pay:** an objective criteria scale, identical for all directors
 - √ Identical profit-sharing for all, whatever their job and pay
 - ✓ **Fair-minded free share plan distribution**: 20 to 40 shares for employees, 100 to 200 for executives and 400 for Upper Management

- An employment policy open to diversity in order to promote equal opportunities
 - ✓ Corporate agreement on the recruitment of older staff (Sept. 2009)
 - ✓ Corporate agreement on the recruitment of disabled staff (2008): 7.7% of staff in 2009, for ORPEA (vs. 4.73 in 2007)





Loyal and motivated teams

Long-term team management within the Group



- Contribute to the building of career paths via skill development:
 - ✓ **Promote internal promotion and mobility** (60% of facility directors are the result of this policy)
 - ✓ Develop training that leads to certification: enable those without qualifications to have access to a diploma, and thus to higher pay
 - Promote "VAE" (Validation des Acquis de l'Expérience / Professional experience credited towards a degree)
 - Creation of an *Institut de Formation d'Aide Soignants* (orderlies training institute) within the Group: DOMEA
 - Create partnerships with prestigious universities (ESSEC and Paris V universities for managers, Paul Bocuse institute and Grégoire Ferrandi school for cooks, etc.)
- Provide quality working conditions
 - ✓ Corporate agreement on preventing work-related stress and other psychological risks (Feb. 2010): ORPEA classified as "green" by the Ministry for Employment (traffic light method)
 - √ Training that focuses on wellbeing and health at work (2010 DIF* catalogue)
 - ✓ New or recently-renovated facilities



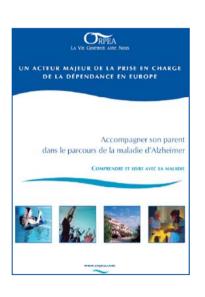
A value-creating investment improving the quality of care, as well as the expertise and loyalty of our staff

Societal commitment: some examples



- ► Help therapeutically educate the general public
 - ✓ Provide therapeutic information, prevention and education days for family helpers and elderly people who live at home: offer advice from our doctors and nurses on how to grow old and how to support a friend or family member





- Help bring different generations closer together via the "Printemps des Générations":
 - Regional projects to create intergenerational ties through local charity actions: help young people in difficulty and give them a real chance to integrate society using our elders' values





Become part of the local fabric in order to increase the appeal of our facilities

An environmental approach for existing facilities



- Responsible investment choices for the management and maintenance of existing facilities
 - ✓ Adapt energy consumption to actual requirements
 - Installation of sensors to detect people in bathrooms and other areas frequented at irregular intervals
 - Installation of clocks on lights in technical premises
 - ✓ Combine energy savings and quality of life within our facilities for residents, patients and staff
 - Thermostatic mixers



Objective: reduce energy bills and CO₂ emissions

An environmental approach for new buildings



- Our new projects take into account the following:
 - ✓ **Ecological building criteria:** orientation of the building vis-à-vis the sun's path in the sky, accessibility of the building, use of natural materials found near the site, etc.
 - ✓ Eco management and mastering of renewable energy criteria: depending on the situation, wood burner, solar energy, recycling of rain water, etc.



Limit the impact of our constructions on the outside environment and guarantee healthy and comfortable living conditions inside our facilities

- Adopt an environmental charter for the Group's new buildings based on:
 - ✓ H&E (Habitat & Environment) certification: Frame of reference developed by Cerkal for EHPAD facilities in order to promote the benefits of comfort and maintaining autonomy for residents and ease of use for nursing staff.
 - ✓ BBC® (Bâtiment Basse Consommation, or low energy consumption building) energy performance certification: 6 criteria to meet out of 7: Environmental management of the operation, Clean building site, Reduction in greenhouse gases, Constructive channels / choice of material, Water, Comfort and health, Green actions



All of ORPEA's new EHPAD projects are built in accordance with BBC® certification

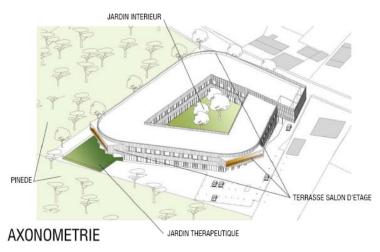
Example of an ongoing BBC® construction



► In the Gironde (SW France): Project to demolish and rebuild an 88-bed EHPAD facility



- Taking into account of the site's environmental aspects:
 - ✓ Natural light
 - ✓ Use of non-polluting material
 - ✓ Natural ventilation of premises
 - External insulation reinforced for optimal thermal stability
 - ✓ Wood-burning heating system
 - ✓ Solar-heated hot water



Example of an ongoing construction



Clamart – Total renovation of a 74-bed EHPAD facility

- ✓ Thermal insulation from the outside
- ✓ Condensing gas boiler (+10% performance compared to standard boilers)
- ✓ Air/water heat pump with variable output (low consumption)
- ✓ Dual-flow ventilation, with CO₂ probe to adjust the flow depending on whether people are present
- ✓ Low-consumption fan coils
- ✓ Lighting with sensors and limited to 10W/m², and outside lighting with photocells
- ✓ Green (plant-covered) terrace

Before



Ongoing construction



Example of an ongoing construction



- ► Montpellier Construction of a 75-bed EHPAD
 - ✓ 120 m² of roof solar panels for heating water





ORPEA: socially responsible growth

3 2010 HALF-YEAR RESULTS



Achievements above targets



2010 TARGETS 2010 HY ACHIEVEMENTS

Sales growth: €960m +13.8% €469m +16%

Strong organic growth

+9%

Maintain strong
Recurring Operating Margin

Current operating result +19%

2010 HY: further solid and dynamic growth



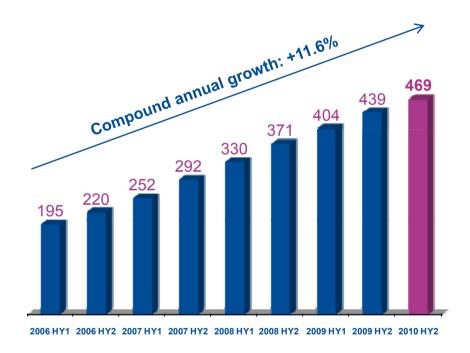
► 2010 HY Sales : €469.2m

► 2010 HY Organic growth: +9%

in €m	2010 HY	2009 HY	%
France	413.3	351.9	+17.4%
France	88%	87%	
International	55.9	52.1	+7.3%
	12%	13%	
Belgium	27.1	23.8	
Spain	14.7	14.0	
ltaly*	8.6	9.6	
Switzerland	5.4	4.8	
Total	469.2	404.0	+16.1%

^{*} Sale of a building in Italy in 2009

► Half-year sales (€m)





Solid momentum with strong organic growth and secured external growth

Profitable and dynamic development



in €m	2010 HY	2009 HY	▲ %
Sales	469.2	404.1	+16.1%
EBITDAR (EBITDA before rents)	112.9	95.2	+18.6%
Recurring EBITDA	82.9	70.7	+17.3%
Recurring EBIT (Rec. Ope. Profit)	62.5	52.6	+18.8%
EBIT (Operating Profit)	72.3	62.1	+16.4%
Financial result	-24.4	-22.2	(+9.9%)
Net profit (group)	32.5	29.5	+10.2%

Sales (€m) and current operating margin growth over 4 years



^{*} Taking into account the option taken in H2 2009 for the application of revised IFRS3: resulting charge of €0.6m net of tax



Solid and lasting organic growth sustained by controlled external growth

Operating profit



in €m	2010 HY	2009 HY	▲ %
Sales	469.2	404.1	+16.1%
Staff costs	-237.7	-205.6	+15.6%
Expenses	-93.9	-81.0	+15.9%
Taxes and duties	-22.5	-20.7	+8.8%
Other costs and products	-2.1	-1.5	N.S.
EBITDAR (EBITDA before rents)	112.9	95.2	+18.6%
	24.1%	23.6%	
Rents	-30.1	-24.6	+22.3%
Recurring EBITDA (Rec. Ope. Profit)	82.9	70.7	+17.2%
Amortizations and depreciations	-20.3	-18.1	+12.4%
Recurring EBITDA (Rec. Ope. Profit)	62.5	52.6	+18.8%
	13.3%	13.0%	
Non recurring items	9.8	8.6	N.S.
EBIT (Operting profit)	72.3	61.2	+18.2%

Geographical breakdown of profitability



	2010 HY			2009 HY		
in €m	Sales	Recur. EBITDA	%Sales	Sales	Recur. EBITDA	% Sales
France	413.3	77.6	18.8%	351.9	66.1	18.8%
Spain	14.7	0.5		14.0	0.2	
Italy	8.6	0.8		9.6	0.8	
Belgium	27.1	3.1		23.8	2.7	
Switzerland	5.4	1.1		4.8	0.8	
International	55.9	5.5	9.8%	52.1	4.5	8.6%

Recurring Ebitda: Recurring operating profit before amortization and depreciation



New increase of the international profitability

Strengthened financial structure

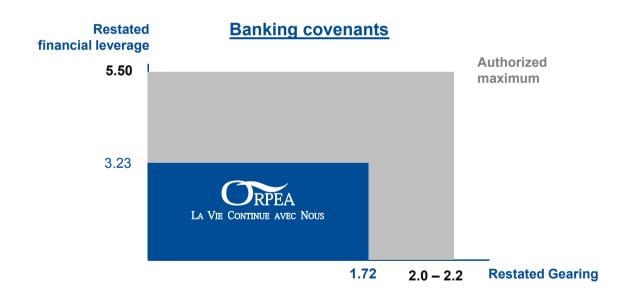


	in €m	30 June 2010	31 Dec. 2009
	Fixed assets	2,791	2,670
	Goodwill	210	204
	Intangible assets	797	775
şts	Tangible assets & inventories	1.746	1,662
Assets	Others non current assets	38	29
Ä	Current assets	235	309
	Of which available & marketable securities	49	135
	Assets held with a view to being sold	94	82
	Total assets	3,119	3,061
	Shareholders' equity and infinite deferred tax	882	861
	Shareholders' equity	658	642
	Deferred tax (Quasi shareholders equity)	225	219
10	Fixed liabilities	1,496	1,450
<u>ti</u>	Other deffered tax liabilities	240	236
	Provisions for risks and charges	27	34
Liabilities	Long-term financial debt	1,230	1,180
_	Current liabilities	647	668
	Of which short-term debt (bridge loans)	248	115
	Debt linked to assets held with a view to being sold	94	82
	Total liabilities	3,119	3,061

Debt ratios



Indicators	30.06.10	31.12.09
Net financial debt*	1,429	1,303
Restated financial leverage ¹	3.23	3.03
Restated gearing ²	1.72	1,62



^{*} excluding the effect of assets currently being divested for €94m

Net financial debt – Property debt
Ebitda – (6% Property debt)

Net financial debt
Shareholders equity + quasi equity

Ambitious investments for secured growth



in €m	2010 HY	2009 HY
New cash flow from operating activities	44.8	41.6
Net investment cash flow	-157.3	-98.9
Net financing cash flow	25.8	48.2
Change in cash position	-86.7	-57.3
Cash at the end of the period	48.7	-44.6



Investments dedicated to strong sustainable growth of EBITDA: Change over 5 years (H1 2010 / H1 2005): +208%

Operations: Activity and debt















Assets

- Network of 28 073 beds
 - √ 19,194 operational
 - √ 3,362 operational but to be renovated
 - ✓ 5,517 under construction
- Value of intangible assets: €797m

Liabilities

- ► Financed by medium-term 5 to 7-year loans
- ► Hedged by derivatives: swaps
- Net operating debt: 292 M€

2012 secured sales = €1,225m



Network of high-potential beds, partially valued as assets (authorisations obtained by the Group not incorporated in the Balance sheet)

The limited examination procedure are currently underway

Real-estate activity and debt















Assets

- Operating property: 665,000 m² out of more than a million m² of land Secure and saleable assets, not especially vulnerable to fluctuations in the property market
- 186 buildings among which 68 held partially
- Building land
 - + building under construction (€404m) 1,200 beds due to open in 2010
 - + 8,000 beds under construction or renovation

Asset value*: €1,746m



- Financed by leases and long-term loans (12 years)
- Property development credit lines
 - ✓ Exit via finance leases
 - ✓ sale to property investment companies or "LMP, LMNP, SCELLIER"
 - √ sale to institutional investors

Net property debt*: €1,138m





These real estate assets, operational and under development, will allow the Group to maintain solid profitability and increase its network of operational beds by 50% over the coming 3 years

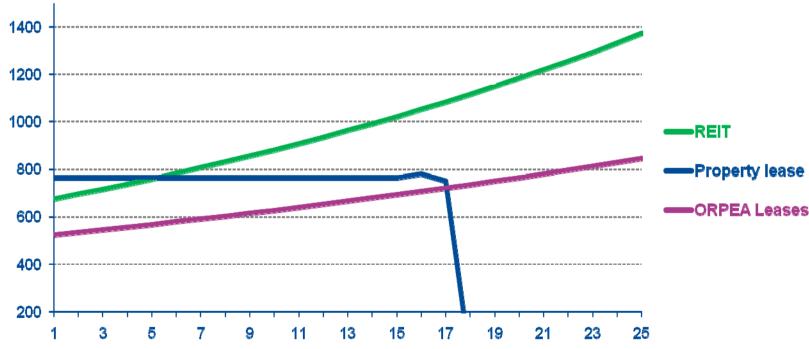
^{*} Excluding Excluding the effect of assets in the process of being divested

Property financing strategy



► Assumptions adopted: cost of financing of a €10m property over 25 years

- √ 15-year property leasing with a residual value of 15% spread over 2 years
- ✓ "REIT" rent with rent indexing of 3% (average Construction Cost Index over the last 10 years: 3.5%)
- √ 70% of ORPEA leases





The property leasing financing strategy has never been so advantageous

IFRS: reforming the writing down of rents



► Issue:

- ✓ IAS 17 is very old and no longer meets requirements
- ✓ Lack of comparability: different writing down of transactions that are similar in substance
- ✓ Analysts "adjust" balance sheets for comparability reasons
- Objective: increase the transparency and readability of companies' accounts by treating rents and financing leases (property) similarly
- ► Schedule: Exposure Draft published in August 2010, standard publication planned for 2011, potential application for 2013
- Modification of the Balance Sheet:
 - ✓ Increase in debt: capitalisation via rent increases (fixed or variable)
 - ✓ Increase in fixed assets: same amount in the form of the right of use
- Modification of the P&L statement: EBITDAR = EBITDA
 - ✓ Rent is substituted by an amortisation of the right of use and financial charges.
 - ✓ Increase in EBITDA margins, but also in financial charges

IFRS: reforming the writing down of rents

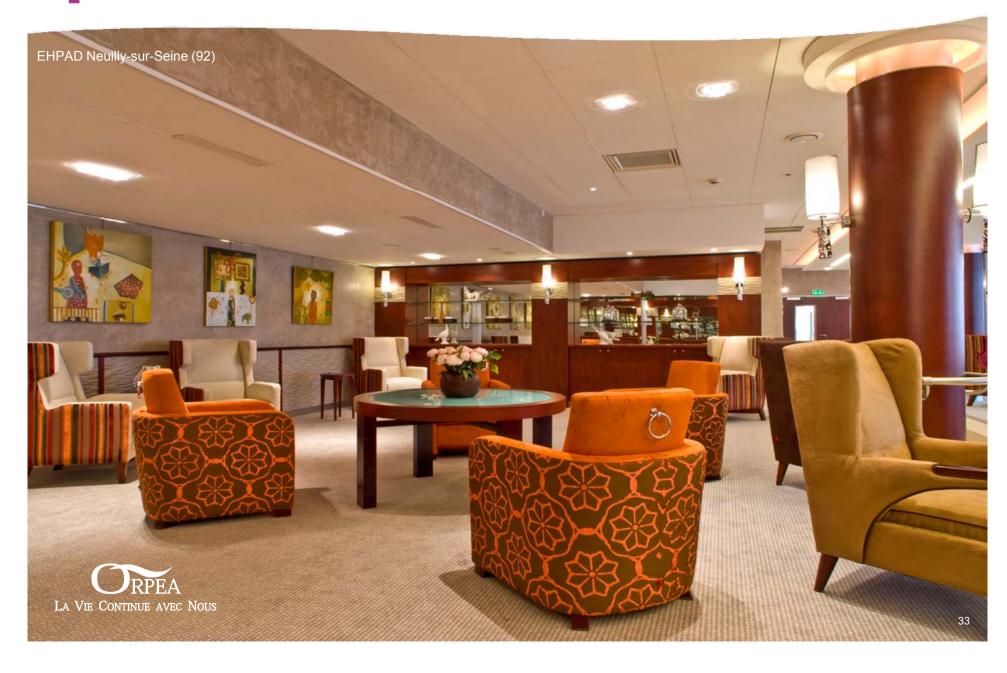


- ► Impact on the presentation of accounts:
 - ✓ Proportional to the volume of standard rents before the application of the norm.
 - ✓ Increase in property assets and financial debt in the medium and long term
 - ✓ Comparability of different groups' accounts independently of their property strategy
- Impact on corporate strategy:
 - **✓** Decrease in the advantages of outsourcing, as debt subsists in the balance sheet
- Reminder of ORPEA's strategy:
 - ✓ Own 50% of their real estate assets
 - √ Standard rents benefit from favourable yields (< 6%)
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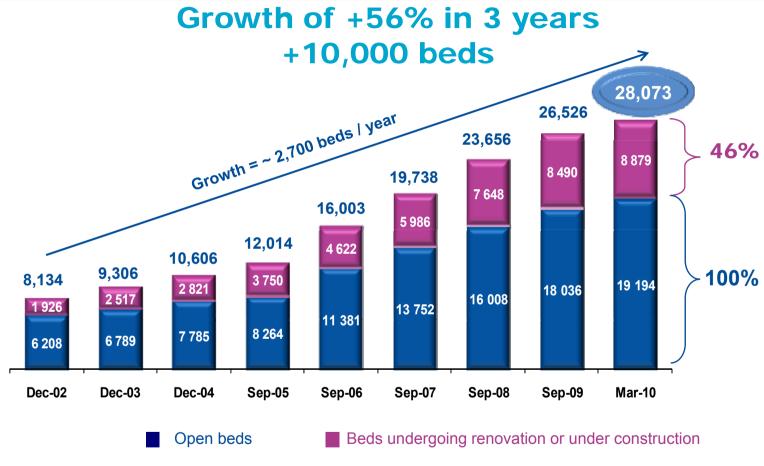
A reform that favours companies that have a large amount of buildings, and that will incite them to retain a larger proportion of their assets and thus increase their wealth in the long term

4 NETWORK DEVELOPMENT



Uninterrupted growth momentum for 10 years







Growth reservoir: 8,879 beds undergoing renovation or construction

Total of 28,073 beds representing €1.225 billion in secured revenue in 2012

Future development announced on 12 October 2010

A European and modern network



28,073 beds and 300 facilities in 5 countries

ORPEA

France

► Facilities: 252► Beds: 22,892

Belgium ► Facilities: 19 ► Beds: 2,090

ORPEA

ORPEA

Spain

► Facilities: 16 ► Nb de beds: 1,776

Italy

► Facilities: 11► Beds: 1,150

ORPEA

Switzerland

► Facilities: 2 ► Beds: 165

2010 H1 openings: 4 facilities



► Openings of 4 long-term care facilities (371 beds)

Toulouse Crampel (31) long-term care facility: 83 beds







Carbon Blanc
(33)
Iong-term care facility:
82 beds







Brasles (02) long-term care facility: 128 beds







Soubise
(17)
long-term care facility:
78 beds







2010 H2 openings: 10 facilities



Accelarating openings with 10 facilities (883 beds)

Neuilly sur Seine (92) Long-term care facility: 135 beds



Limoges (87) Long-term care facilitiy: 97 beds



Chartres
(28)
Long-term care facility:
108 beds



Loos les Lille (59) Psychiatric Clinic: 50 beds



Nice (06) Long-term care facility: 78 beds



Sevrier (06) Psychiatric Clinic: 75 beds



Marseille (13) Long-term care facility: 85 beds



Sainte Terre
(33)
Long-term care facilitiy:
75 beds



Charleville Mézières (08) Long-term care facility: 80 beds



Asnières (92) Post-acute care clinic: 100 beds



Ongoing development projects



► More than 20 development projects: construction, renovation, extension

La Garenne Colombes (92) request for proposal long-term care facility: 103 beds



Meaux (77) Post-acute care clinic: 90 beds



Nantes (44) long-term care facility: 98 beds



Paris
(75)
Post-acute care clinic:
90 beds



Roquebrune Cap Martin (06) long-term care facility: 110 beds



Osny (95) Post-acute care clinic: 41 beds



Le Cannet (06) long-term care facility: 110 beds



Meyzieu(69)

Post-acute care c<u>linic:</u>



Success in the call for tenders for the EHPAD related to a key project of the Paris city hall: Clichy-Batignolles district LA VIE CONTINUE AVEC NOUS

- ► Clichy Batignolles is one of the largest urban projects instigated in the French capital presented to the general public on 18th September 2010
 - ✓ Development of a new district covering 54 hectares
 - Creation of an animated living area with social and generational diversity
 - ✓ Integration of accommodation, offices, shops, public services and an EHPAD
 - Environmental issues taken into account.
 - ✓ A 10-hectare park open on the city
- Organisation of a call for tenders for the establishment of an EHPAD facility
- ORPEA wins the call for tenders: creation of a 125-bed EHPAD facility





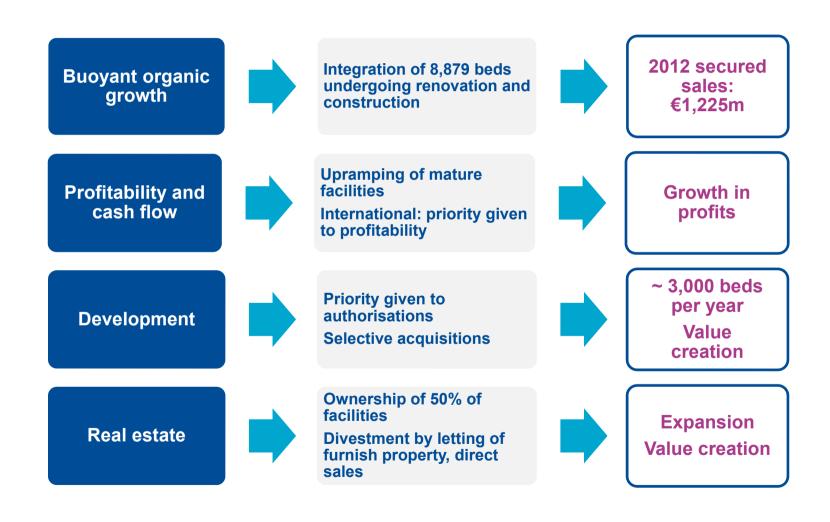


5 STRATEGY AND OUTLOOK



Pursuance of a profitable growth strategy





Embedded growth of +45% over the coming 3 years



- ► Unique visibility ensuring a strong increase in revenue
 - ✓ Not-including further developments



APPENDICES

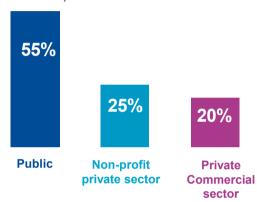


A sector that remains fragmented in France



Low representativity of the private commercial sector:

On of a total of 540,000 beds



2001-2005 changes:

✓ Public sector: -1.5%

✓ Non-profit private sector: +3.5%✓ Private Commercial sector: +7.0%

As a reminder:

✓ UK: 70% for Private Commercial Sector

✓ Spain: 50% for Private Commercial Sector

► A Private Commercial sector that is still fragmented

► 5 major groups (> 4,000 beds)

Group	Number of beds in France	Number of beds abroad	Total
DOMUS VI / DOLCEA	15,555	1,989	17,544
ORPEA	12,010	3,946	15,956
KORIAN	10,106	5,943	16,049
MEDICA	7,636	1,428	9,064

Source: "Mensuel des Maisons de Retraite," (Monthly Professional Newspaper) JANUARY 2010*

- ▶ 15 mid-sized groups (between 500 and 4,000 beds)
- ▶ 800 individual owners (including 700 with between 5 and 40 beds)

^{*} for ORPEA, total number at last count (01.03.10): 28,073 beds (22,892 beds in France and 5,181 beds abroad), including post-acute, rehabilitation and psychiatry)

Growing demand but an offer that remains insufficient



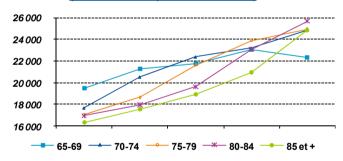
Promising long-term trends for the dependency sector:

- ✓ Increase in the number of people aged over 85: +66% between 2008 and 2015 (from 1.2m to 2m)
- ✓ Shorter and shorter stays in surgery (development of post-acute care)
- ✓ A sharp rise in people affected by mental deficiency (i.e. Alzheimer's)

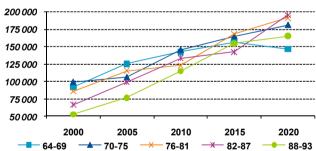
Solvent demand:

- ✓ Potential increase in revenue of +45% between 2005 and 2020 for over 85s
- ✓ Increase in the average assets of elderly people
- Little sensitivity to price changes associated with Quality

Change in global annual income by age bracket (in 2000 / euros per consumer unit)



Change in median wealth by age bracket (in 2000 / euros per household)



Source: research by Kervasdoué, Chair of Health Services Management and Economy at the CNAM

An offer that is insufficient given requirements:

- ✓ Lack of qualified and continuously-trained staff
- ✓ Insufficient number of beds: shortfall estimated at 20 / 25,000 EHPAD* beds (+30,000 to 50,000 to totally restructure)



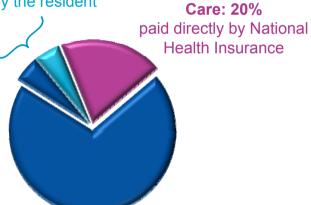
Per diem price setting



Long-Term Care facilities

Dépendance : 10%

- Dependent on the level of dependency and resources
- ✓ Mostly paid by the Local Authority ("APA") with a small portion paid by the resident



Accommodation:

√ 70% paid directly by the residents

Average per diem price for accommodation in a French facility: €70 (outside Paris and Paris area)

► Post-Acute Care clinics

Single room sup.:

✓ 20% paid directly by patients and/or private health insurance



Care & accommodation (in a double bedroom):

√ 80% paid directly by National Health Insurance

ORPEA and the stock exchange



Market data (last 12 months) :

✓ Average daily volume: 61,930 shares

✓ Price: €30.84

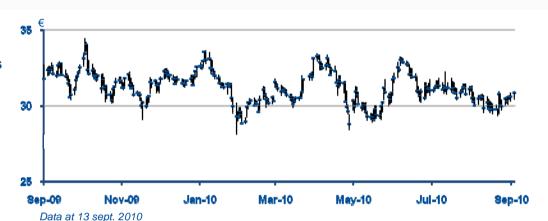
✓ High (12 months): €34.42

✓ Low (12 months): €28.16

✓ Turnover: 41% in 12 months

✓ Mkt Cap: €1,198m

√ Nb of shares: 38,851,872



Indices:

- ✓ Compartment A of Euronext Paris by NYSE Euronext
- ✓ Member of SBF 120
- √ Member of SRD

► Financial calendar*:

√ H1 2010 sales: 12.10.2010 (before market opening)

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